

Inn ready to launch national innovation

An award-winning Shropshire pub has announced a unique partnership with a Telford based manufacturer of iconic cookers to create a dining concept like no other in the UK.

AGA cookers who have been manufacturing their iconic cookers in Shropshire since 1929 has become the 'must have' for many a domestic cook, and fashionistas, as well as more professional bakers and chefs around the UK – and across the World.

Ye Old Punch Bowl Inn, located just outside Bridgnorth, and a favourite amongst Express & Star readers, has announced a partnership with AGA, that means an innovative AGA Total Control cooker will take centre stage at this award-winning carvery, allowing guests to experience their meals being cooked and served by The Punch Bowl team straight from the iconic hot plate.

"We're so excited about this partnership with AGA," comments owner Adam Giles, "I decided around 10 years ago that it would be a good idea to cook and serve our carvery food in front of our guests, and now that dream is about to become a reality when we undergo an extensive refurbishment early February to install our AGA Total Control Cooker in the pub to serve our carveries from the February 10."

"I believe it will transform our business and bring AGA cookers to a whole new audience. I am confident diners will love our nostalgic AGA Classics Menu and carvery specials, which will be made up of traditional dishes with a twist; proper comfort food, all from the AGA Total Control cooker.

"I was brought up with an AGA cooker at my family home in Worcestershire and it was always the focal point of our activities. I come from a family of pub owners and passionate cooks and we



Adam Giles of Ye Olde Punch Bowl Inn & Nostalgia Inns with his mock AGA and his team John Dickson, Nathaniel Porter, Michael Dimelow, Tomasz Abromowski, Jonathan Ball and Christopher Ball

would spend hours in the kitchen, creating new dishes and tasting what we had made."

To celebrate this new innovation, and prior to an extensive refit, Ye Old Punch Bowl Inn is offering regulars a sale on their current menu.

"We had such a bumper Christmas we thought we would have a bit of fun and offer a thank you to our regulars by reducing our award-winning carvery menu, and our specials throughout January and up until the launch of our AGA," says Adam. "We have reduced many of our favourites from Tuesdays to Saturdays where guests can enjoy our award-winning carvery selections three

courses for just £9.95, and specials from just £4.95 – all premium regionally sourced fresh ingredients.

"We would like to thank our regulars and look forward to a bumper 2014. Come and see us soon".

For more information on the Punch Bowl see www.punchbowlinn.com or call 01746 763304.

● 2013 was a bumper year for the Ye Olde Punch Bowl Inn, with a string of national awards for customer services, Best Free House Pub, and as one of the regions top wedding venues, and more recently a prestigious Inn of The Year award by Travel Guide Les Routier.



Ye Old Punch Bowl Inn, situated on the outskirts of Bridgnorth, has won many awards



Sale – enjoy a tasty meal in the traditional surroundings of Ye Old Punch Bowl Inn